

POST SHOW REVIEW



27-29 SEPTEMBER '23
SAINT PETERSBURG, EXPOFORUM EC

GLOBAL FISHERY FORUM

&

SEAFOOD EXPO RUSSIA

FISHERY • AQUACULTURE • PROCESSING



BRANCH
EXHIBITION
OPERATOR

EXPO SOLUTIONS GROUP

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T.ME/SEAFOODEXPORUSSIA

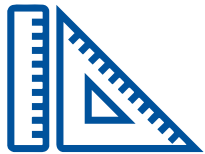
WWW.SEAFOODEXPORUSSIA.COM





Global Fishery Forum & Seafood Expo Russia is Russia's key fishery business event. Every year the show unites all representatives of fishery industry from catching till final delivery to consumer.

Among participants are fishery and processing companies, aqua- and mariculture farms, processing and packaging equipment producers, shipbuilding and ship repairing organizations, fish feed and additives producers, logistics & storage enterprises, banks etc.



EXHIBITION SPACE:

26 000m²

INCLUDING 9400 M²
OF EXPOSITION



VISITORS:

17 872

SPECIALISTS FROM 85
RUSSIAN REGIONS AND
75 COUNTRIES



EXHIBITORS:

350

COMPANIES FROM 37
RUSSIAN REGIONS AND
17 COUNTRIES

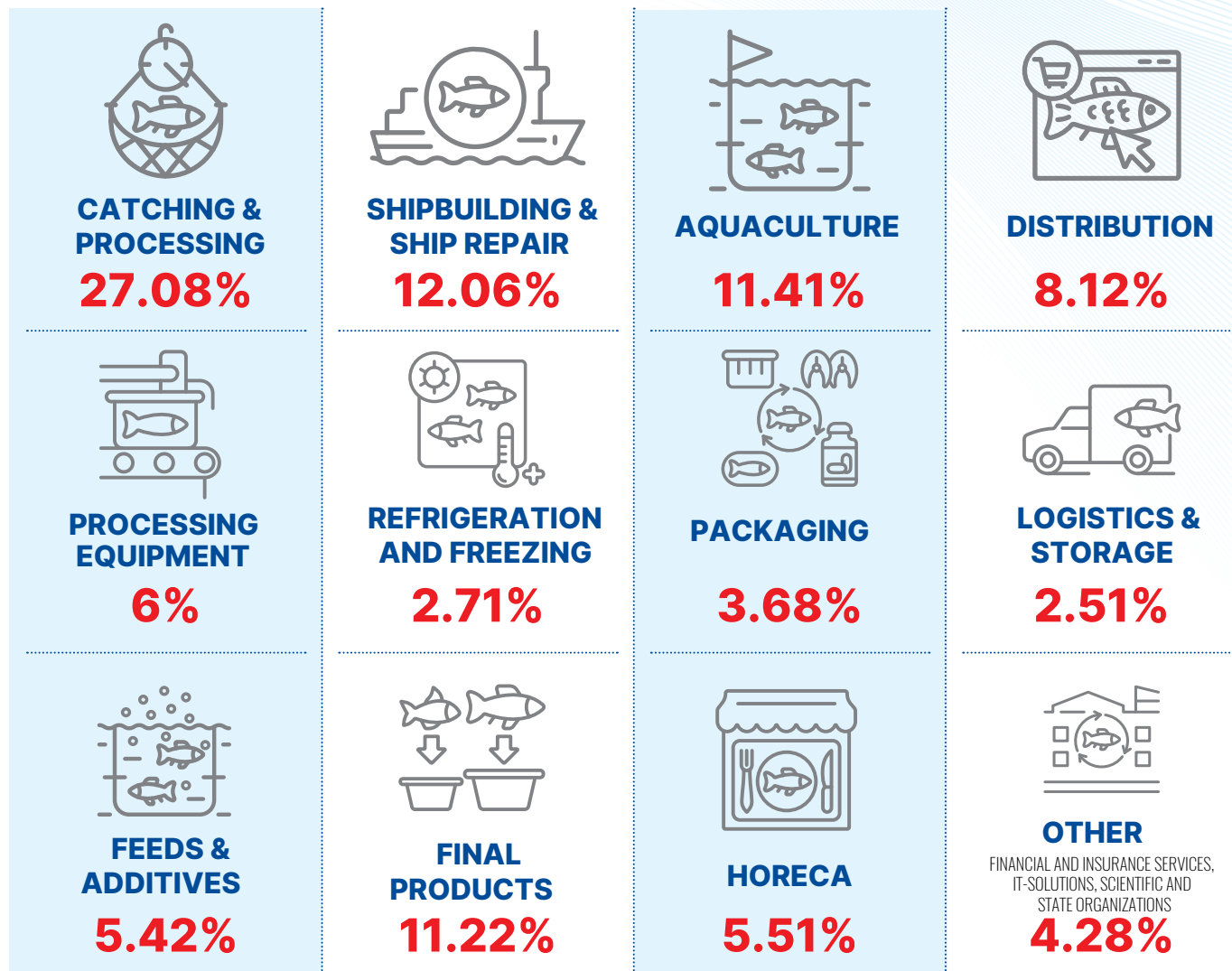
Forum and exhibition are an ideal place for negotiations with partners, signing profitable contracts, searching for new clients and solutions of professional problems.



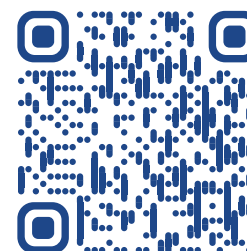
SEAFOOD EXPO
RUSSIA 2023
3D-TOUR



EXHIBITORS' PROFILE BASED ON SECTORS



For the last six years **Seafood Expo Russia** became the center of attraction for the main players of fishery industry and all related infrastructure. The core of the exposition are fishery companies themselves. Other exhibitors represent spheres to provide industry with smooth and effective working process.



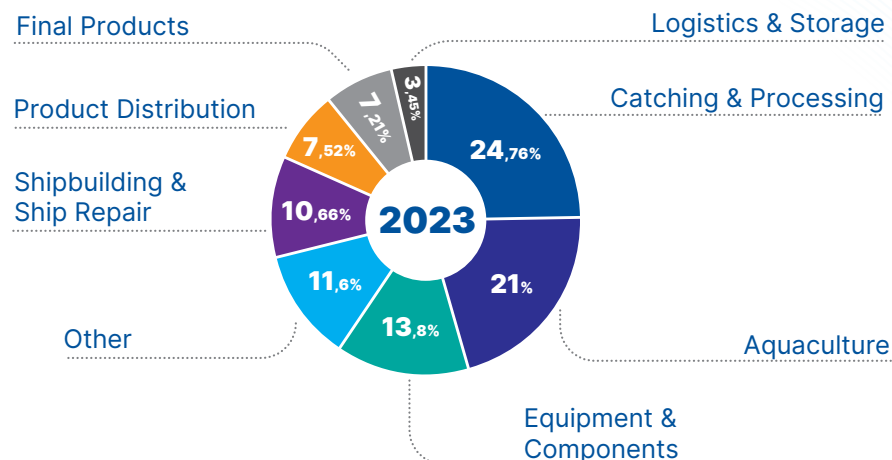
SEAFOOD EXPO
RUSSIA 2023
EXHIBITORS' LIST



EXHIBITORS

350 COMPANIES FROM 37 RUSSIAN REGIONS AND 17 COUNTRIES

EXHIBITORS' PROFILE BASED ON SECTORS:



RUSSIAN REGIONS

Altai krai	Khabarovsk region	Primorskyi krai
Arkhangelsk region	Krasnodar krai	Republic of Karachay-Cherkessia
Astrakhan region	Leningrad region	Republic of Tatarstan
Belgorod region	Magadan region	Republic of Mari El
Bryansk region	Moscow	Rostov region
Chelyabinsk region	Moscow region	Ryazan region
Crimean republic	Murmansk region	Saint Petersburg
Kaliningrad region	Nizhniyi Novgorod region	Sakhalin region
Kaluga region	Novgorod region	Samara region
Kamchatka krai	Novosibirsk region	Sverdlovsk region
Karelian republic	Omsk region	Sevastopol

Smolensk region
Tver region
Ulyanovsk region
Voronezh region
Yamalo-Nenetskiy autonomous region

COUNTRIES

• Armenia	• China
• Bangladesh	• The Netherlands
• Belarus	• Oman
• Belgium	• Russia
• Vietnam	• Türkiye
• Germany	• Finland
• Iran	• France
• Spain	• South Africa
• South Korea	

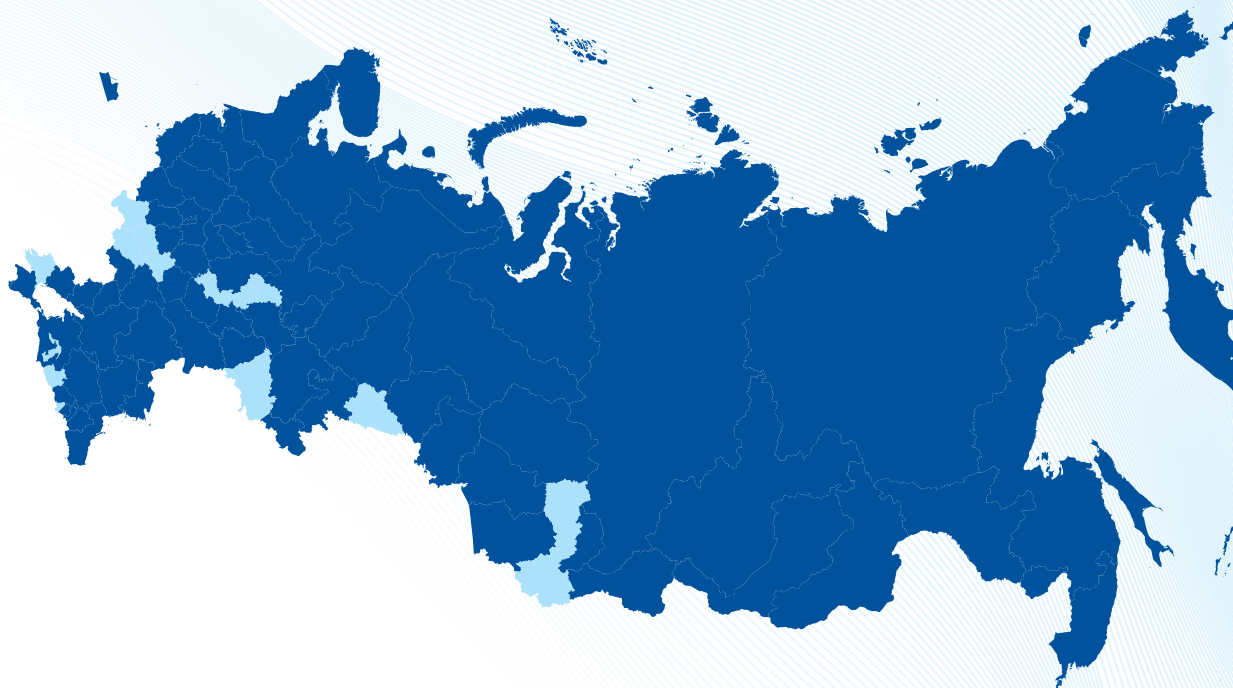


VISITORS' PROFILE

**17 872 SPECIALISTS
FROM 85 RUSSIAN REGIONS
AND 75 COUNTRIES**



**78% OF VISITORS – PREFER
SEAFOOD EXPO RUSSIA AMONG
OTHER EVENTS WITH SIMILAR TOPICS
IN RUSSIA AND ABROAD**

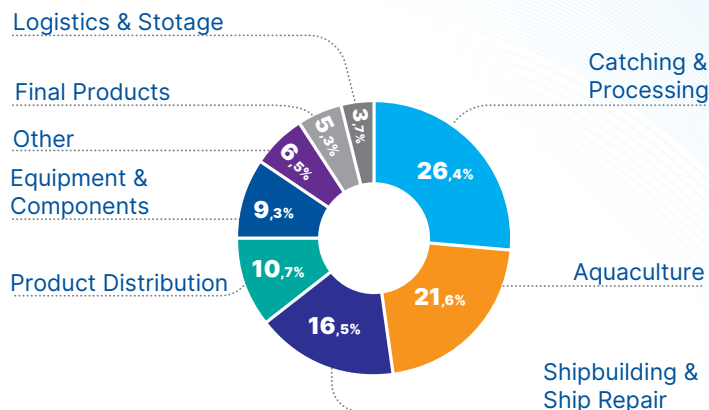


GEOGRAPHY OF VISITORS RUSSIAN REGIONS:

<u>Altai krai</u>	<u>Kemerovo region</u>	<u>Nizhniyi Novgorod region</u>	<u>Republic of Kabardino-Balkaria</u>	<u>Republic of Chechnya</u>	<u>Tula region</u>
<u>Amur region</u>	<u>Khabarovsk krai</u>	<u>Novgorod region</u>	<u>Republic of Kalmykiya</u>	<u>Republic of Chuvashia</u>	<u>Tumen region</u>
<u>Arkhangelsk region</u>	<u>Khanty-Mansi autonomous region</u>	<u>Novosibirsk region</u>	<u>Republic of Karachayi-Cherkess</u>	<u>Rostov region</u>	<u>Ulyanovsk region</u>
<u>Astrakhan region</u>	<u>Kirov region</u>	<u>Omsk region</u>	<u>Republic of Karachayi-Cherkess</u>	<u>Ryazan region</u>	<u>Vladimir region</u>
<u>Belgorod region</u>	<u>Kostroma region</u>	<u>Orel region</u>	<u>Republic of Karelia</u>	<u>Samara region</u>	<u>Volgograd region</u>
<u>Bryansk region</u>	<u>Krasnodar krai</u>	<u>Orenburg region</u>	<u>Republic of Komi</u>	<u>Saint Peterburg</u>	<u>Vologda region</u>
<u>Chelyabinsk region</u>	<u>Krasnoyarsk krai</u>	<u>Perm krai</u>	<u>Republic of Mari El</u>	<u>Saratov region</u>	<u>Voronezh region</u>
<u>Chukotka autonomous region</u>	<u>Kursk region</u>	<u>Penza region</u>	<u>Republic of Mordovia</u>	<u>Sakhalin region</u>	<u>Yamalo-Nenetskiy autonomous region</u>
<u>Donetsk People's Republic</u>	<u>Leningrad region</u>	<u>Primorskyi krai</u>	<u>Republic of North Ossetia</u>	<u>Sverdlov region</u>	<u>Yaroslavl region</u>
<u>Irkutsk region</u>	<u>Lipetsk region</u>	<u>Pskov region</u>	<u>Republic of Tatarstan</u>	<u>Sevastopol</u>	<u>Zabaykalsky krai</u>
<u>Ivanovo region</u>	<u>Lugansk People's Republic</u>	<u>Republic of Adygeya</u>	<u>Republic of Tuva</u>	<u>Smolensk region</u>	<u>Zaporizhzhia Oblast</u>
<u>Jewish autonomous region</u>	<u>Magadan region</u>	<u>Republic of Bashkortostan</u>	<u>Republic of Udmurtiya</u>	<u>Stavropol krai</u>	
<u>Kaliningrad region</u>	<u>Moscow</u>	<u>Republic of Dagestan</u>	<u>Republic of Khakassia</u>	<u>Tambov region</u>	
<u>Kaluga region</u>	<u>Moscow region</u>	<u>Republic of Ingushetia</u>		<u>Tver region</u>	
<u>Kamchatka krai</u>	<u>Murmansk region</u>			<u>Tomsk region</u>	
	<u>Nenets autonomous region</u>				



VISITORS' INTERESTS

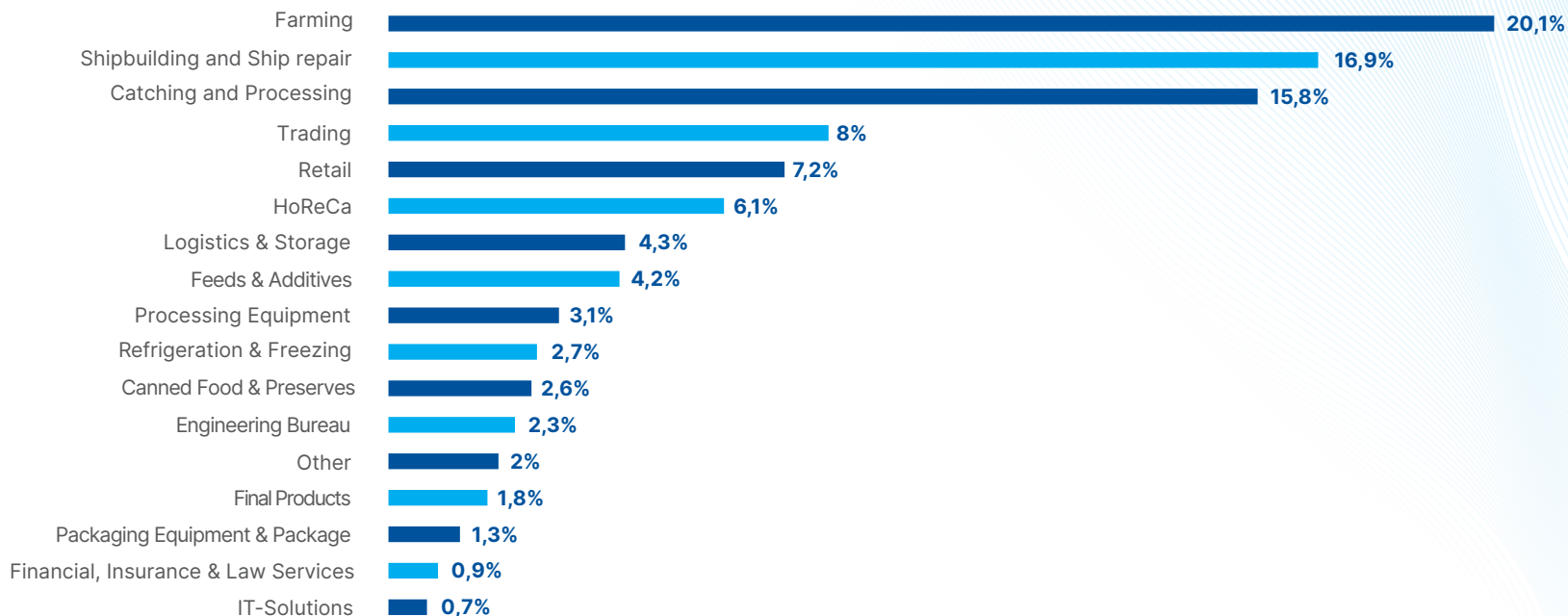


33% OF VISITORS MAKE DECISIONS OR INFLUENCE ON THEM. THEY ARE BUSINESS OWNERS, CEO AND TOP MANAGEMENT

67% OF PARTICIPANTS VISIT THE EVENT TO FIND NEW SUPPLIERS, PRODUCTS AND SERVICES

32% VISITORS CAME TO THE EXHIBITION FOR THE FIRST TIME

VISITORS' BUSINESS AREA





GLOBAL FISHERY FORUM

Global Fishery Forum – the main congress event of Russian fishery industry.



PROGRAM:

34

EVENTS OF BUSINESS PROGRAM



FORUM SPEAKERS:

130

RUSSIAN AND FOREIGN EXPERTS AND INFLUENCERS

AMONG FORUM TOPICS 2023

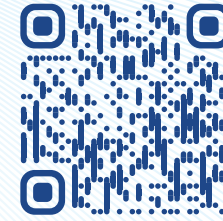
- SUSTAINABLE DEVELOPMENT OF FISHERY COMPLEX
- INTERNATIONAL COOPERATION IN THE FACE OF NEW CHALLENGES
- LOGISTICS SUPPORT OF THE INDUSTRY - AN UNINTERRUPTED COLD CHAIN AND OPTIMIZATION OF THE COMMODITY DISTRIBUTION CHAIN
- FISHING FLEET UPGRADE: SHIPBUILDING & SHIP REPAIR
- PRACTICAL ISSUES OF AQUACULTURE FARMS OPERATION AND DEVELOPMENT
- SATURATION OF DOMESTIC MARKET WITH FISH PRODUCTS AND EXPORT DESTINATIONS EXPANSION
- PERSONNEL AND SCIENTIFIC SUPPORT OF THE INDUSTRY



RUSSIAN SEAFOOD SHOW

Russian Seafood Show is a series of cooking master-classes which was organized within Seafood Expo Russia.

During three days best Russian brand-chefs hold 11 master-classes and shared with their colleagues secrets of cooking fish and seafood and original recipes. They told what kinds of fish and seafood are in high demand and available, how to choose the best raw materials, what pay attention to etc.



MORE ABOUT
MASTER-CLASSES





RETAIL CENTER

RETAIL CENTER IN SEAFOOD EXPO RUSSIA – is the only negotiating platform for signing contracts between representatives of fishery industry and biggest federal, regional and foreign retail chains and internet platforms.

29

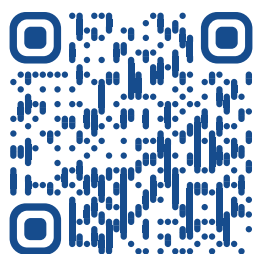
RETAIL CHAINS

Main advantage of participating in the project is an opportunity quickly and successfully hold negotiations with purchasing managers. The meeting shedule is made by the organizers and includes negotiations between retailres and suppliers from all over the country.



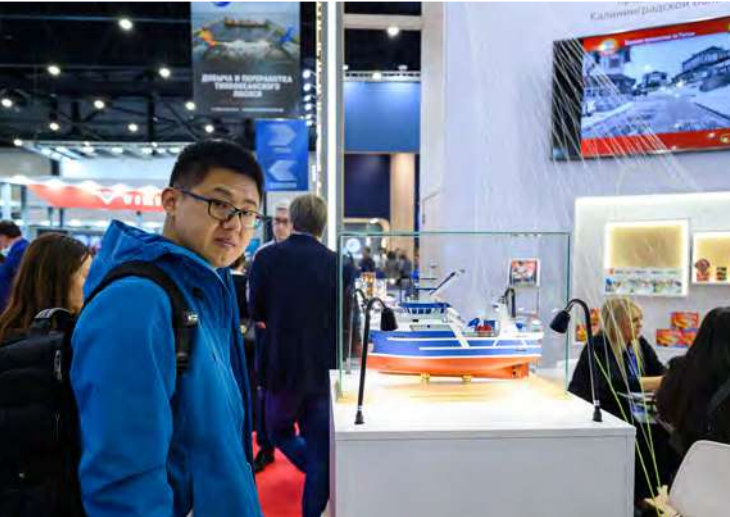
400+

NEGOTIATIONS



MORE ABOUT
RETAIL CENTER





EXPO SOLUTIONS GROUP

BRANCH EXHIBITION OPERATOR

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RUSSIAN FISHERY INDUSTRY

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